

第七届 TWI 2015 年度大奖峰会

2015 TWI Annual Award Summit

时间：2015年6月5日（周五）

地点：上海

价格：人民币1000元/人

Date: Jun., 5th, 2015 (Friday)

Price: RMB 1000/person

Venue: Shanghai

您不能错过此届峰会的6大理由：

1. 国内独家举办的TWI大奖峰会
2. 中国最权威的TWI峰会
3. 评选历程长达半年之久，从数十个案例中选出四个入围案例
4. 卓制首席咨询师冯雷现场亲自点评各个入围案例
5. 当场诞生中国TWI卓越发展奖和最佳推进奖
6. 了解TWI在当今中国各大企业实施的最佳实践

6 Reasons that you can't miss this TWI Annual Award Summit:

1. Exclusive TWI Award Summit in China
2. The most authoritative TWI Summit in China
3. After 6 months' abortive selection and evaluation, 5 TWI Nominees came out of Tens of submitted cases
4. On-site Comments from MESC Chief Consultant Mr. Feng Lei
5. TWI Best Promotion Award and TWI Development Excellence Award on-site announcement
6. Exploring best practice of TWI Implementation in current China

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时间安排 Time Session

会议内容 Contents

9:00am - 9:30 am

主题演讲：冯雷 卓制首席咨询师
Keynote Presentation: Feng Lei, Chief Consultant of MES C



TWI之旅

自从成为中国大陆地区首批认证的TWI高级讲师，冯雷先生便开始了再一次的出发，在不同类型的制造业播撒着TWI的燎原火种。

在路上，播种的同时也在收获。越来越多的制造业逐步认同了TWI所蕴涵的“造物即造人”，TWI的标准化和“守破离”，TWI的主旨，指导、待人、改善和安全的技能。

在这个30分钟的演讲环节中，冯雷先生将和我们一起分享在TWI运用领域的最新研究与实践。

TWI Journey

Since becoming the JITA Certified Senior TWI Trainer, Mr. Feng started off again, to spread kindling of TWI on different types of manufacturing industries.

On the way, we seeded also at harvest. More and more manufacturing industries have gradually recognized the implication of TWI, “making material is creating man”, Standardization and “Observe, Break, Separate”, Job Instruction, Job Relations, Job Method and Job Safety.

In this 30 minutes’ session, Mr. Feng will share with us the latest research and practice about TWI.

9:30am-10:20am 上海比亚迪有限公司案例分享
Speech from Shanghai BYD

10:20am-10:50am **休息和自由联络**
Morning Break and Free Networking

10:50am-11:40am 妮维雅（上海）有限公司案例分享
Case Sharing from Nivea(Shanghai)Co., Ltd

11:40am-12:30am 上海卓制商务咨询有限公司 案例分享
Shanghai MES C Business consulting Co., Ltd.

12:30am-13:50pm **午餐时间**
Luncheon

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13:50pm-14:40pm 天津丰田通商钢业有限公司案例分享
Case Sharing from Toyota Tsusho Tianjin

14:40pm-15:30pm 苏州天山新材料技术有限公司 案例分享
Keynote Speech from Tonsan (Suzhou)

15:30pm-15:50pm 休息和自由联络
Afternoon Break and Free Networking

15:50pm-16:20pm 日本产业训练协会TWI主任讲师远藤博久致辞
Keynote Speech from Endo Sensei

16:20pm-16:40pm **揭晓TWI最佳推动奖和卓越发展奖**
Announce Two Awards
最佳推动奖
TWI Best Promotion Award
卓越发展奖
TWI Development Excellence Award

颁奖嘉宾发言

Speech from Judges

16:40pm 大会结束
The end of the Summit

关于卓制 About MESOC

卓制公司是一家在中国大陆地区领先的制造管理咨询、培训、教育及信息服务机构。我们专注于制造管理领域，矢志通过专业服务帮助客户降低成本、提升质量和改善服务，从而建立可持续的竞争优势。

卓制公司以帮助客户创造价值为先，绝不会因为短期商业的利益而牺牲服务的质量和价值，是您可以信赖的绩效改善伙伴。

MESOC is a leading manufacturing management consulting, training, education and value-adding service provider in mainland China. we focus on manufacturing management field. Through professional services, we are trying our best to help our clients to reduce costs, enhance quality and improve delivery and then build up continuous competition advantages.

MESOC holds a strong belief in providing services that will add value to our clients. We will not compromise service quality for short term business benefits. MESOC is a performance improvement partner you can trust.

关于日本产业训练协会 About Japan Industry Training Association (JITA)

日本产业训练协会（简称日产训）由日本通产省、劳动省和日本经济团体联盟出资于1955年7月13日成立，是日本经济团体联合会的关联团体，主要从事培养企业内指导讲师、研究和开发培训管理人员的方法等。成立后，从美国引进TWI、MTP、CCS等教程。

日产训是唯一一家受日本劳动省委托，可以做TWI TTT(Train The Trainer培训师培训)，即在日本唯一一家拥有TWI培训讲师培训资格并认证的机构。日产训成立以来的50多年里，基本每周都在为日本各大企业举办TWI课程，对17000名管理者进行了讲师培训。目前卓制已经和日产训签订长期的独家合作协议，正致力于将TWI向中国各企业推广！

JITA is the only organization consigned by Ministry of Health, Labor and Welfare to spread TWI, and the only certified organization in Japan to develop TWI trainers. For the past more than 50 years, JITA has trained more than 17,000 supervisors and managers with TWI. Now JITA is making efforts in spreading TWI all over the world.

JITA and MESOC signed a contract on a long-term cooperation in China, beginning with the First TWI TTT training in China. As many local and multinational companies in China are learning and implementing Lean Manufacturing, anyway only a few of them made it successful, MESOC has been researching on Toyota's management and production, Now MESOC has made an exclusive contract with JITA, and we are making efforts in spreading TWI all over the China.

联系我们

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