

第五届 TWI 2013 年度大奖峰会

2013 TWI Annual Award Summit

时间：2013年4月10日（周三）

地点：上海

价格：人民币 500元/公司（每家公司最多2人）

Date : April 10th,2013

Price: RMB 500/company (no more than 2 participants per company)

Venue:Shanghai



產訓

社団
法人

日本産業訓練協會

您不能错过此届峰会的7大理由：

1. 国内**独家**举办的TWI大奖峰会
2. 中国**最权威**的TWI峰会
3. 评选历程长达半年之久，从数十个案例中选出**六个**入围案例
4. 日产训专家亲临会议**现场传授**TWI经验
5. **卓制首席咨询师冯雷**现场亲自点评各个入围案例
6. 当场诞生中国第五届TWI**卓越发展奖**和**最佳推进奖**
7. 了解TWI在当今中国各大企业实施的**最佳实践**

7 Reasons that you can't miss this TWI Annual Award Summit:

1. Exclusive TWI Award Summit in China
2. The most authoritative TWI Summit in China
3. After 6 months' abortive selection and evaluation, 6 TWI Nominees came out of Tens of submitted cases
4. Gaining directions and guidance from senior TWI expert from Japan Industrial Training Association (JITA)
5. On-site Comments from MESCC Chief Consultant Mr. Feng Lei
6. TWI Best Promotion Award and TWI Development Excellence Award on-site announcement
7. Exploring best practice of TWI Implementation in current China

时间安排 Time Session

会议内容 Contents

9:00am - 9:30 am

主题演讲：冯雷 卓制首席咨询师
Keynote Presentation: Feng Lei, Chief Consultant of MESG



TWI之旅

自从成为中国大陆地区首批认证的TWI高级讲师，冯雷先生便开始了再一次的出发，在不同类型的制造业播撒着TWI的燎原火种。

在路上，播种的同时也在收获。越来越多的制造业逐步认同了TWI所蕴涵的“造物即造人”，TWI的标准化和“守破离”，TWI的主旨，指导、待人、改善和安全的技能。

在这个30分钟的演讲环节中，冯雷先生将和我们一起分享在TWI运用领域的最新研究与实践。

TWI Journey

Since becoming the JITA Certified Senior TWI Trainer, Mr. Feng started off again, to spread kindling of TWI on different types of manufacturing industries.

On the way, we seeded also at harvest. More and more manufacturing industries have gradually recognized the implication of TWI, “making material is creating man”, Standardization and “Observe, Break, Separate”, Job Instruction, Job Relations, Job Method and Job Safety.

In this 30 minutes’ session, Mr. Mr. Feng will share with us the latest research and practice about TWI.

9:30am-10:20am

利用TWI-JI提高员工的在职培训效果
Improve OJT Effectiveness with TWI-JI

3M中国有限公司新桥工厂
3M China Co., Ltd, XQ Site

10:20am-10:50am

早茶时间和自由联络
Morning Break and Free Networking

10:50am-11:40am

TWI-JI在科沃斯导入
TWI-JI Implementation in ECOVACS

科沃斯机器人（苏州）有限公司
Ecovacs (Suzhou) Co., Ltd.

11:40am-12:30am

业绩成长，感谢有你
Sound Growth, Thanks Having You

洽洽食品股份有限公司
Qiaqia Food Co., Ltd.

12:30am-13:50pm

午餐时间
Luncheon

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13:50pm-14:40pm

TWI-JI 工作指导

TWI-JI Job Instruction

苏州天山新材料技术有限公司

Tianshan (Suzhou) New Materials And Technology Co., Ltd.

14:40pm-15:30pm

TWI运用分享

TWI Application in Yanfeng Visteon

延锋伟世通汽车电子有限公司

Yanfeng Visteon Automotive Trim Systems Co., Ltd.

15:30pm-15:50pm

下午茶时间和自由联络

Afternoon Break and Free Networking

15:50pm-16:40pm

TWI-JI 在威廉姆斯的实施

TWI-JI In Williams Controls

威廉姆斯 (苏州) 控制系统有限公司

Williams Controls (Suzhou) Co.,Ltd.

16:40pm-17:00pm

日本产业训练协会和TWI在日本的发展概况

Overview on the development of JITA and TWI

远藤博久

TWI高级讲师

日本产业训练协会

Hirohisa Endo

TWI Senior Trainer

Japan Industrial Training Association

揭晓TWI最佳推动奖和卓越发展奖

Announce Two Awards

最佳推动奖

TWI Best Promotion Award

卓越发展奖

TWI Development Excellence Award

颁奖嘉宾发言

Speech from JITA experts

17:30pm

大会结束

The end of the summi

关于卓制 About MESOC

卓制公司是一家在中国大陆地区领先的制造管理咨询、培训、教育及信息服务机构。我们专注于制造管理领域，矢志通过专业服务帮助客户降低成本、提升质量和改善服务，从而建立可持续的竞争优势。

卓制公司以帮助客户创造价值为先，绝不会因为短期商业的利益而牺牲服务的质量和价值，是您可以信赖的绩效改善伙伴。

MESOC is a leading manufacturing management consulting, training, education and value-adding service provider in mainland China. we focus on manufacturing management field. Through professional services, we are trying our best to help our clients to reduce costs, enhance quality and improve delivery and then build up continuous competition advantages.

MESOC holds a strong belief in providing services that will add value to our clients. We will not compromise service quality for short term business benefits. MESOC is a performance improvement partner you can trust.

关于日本产业训练协会 About Japan Industry Training Association (JITA)

日本产业训练协会（简称日产训）由日本通产省、劳动省和日本经济团体联盟出资于1955年7月13日成立，是日本经济团体联合会的关联团体，主要从事培养企业内指导讲师、研究和开发培训管理人员的方法等。成立后，从美国引进TWI、MTP、CCS等教程。

日产训是唯一一家受日本劳动省委托，可以做TWI TTT(Train The Trainer培训师培训)，即在日本唯一一家拥有TWI培训讲师培训资格并认证的机构。日产训成立以来的50多年里，基本每周都在为日本各大企业举办TWI课程，对17000名管理者进行了讲师培训。目前卓制已经和日产训签订长期的独家合作协议，正致力于将TWI向中国各企业推广！

JITA is the only organization consigned by Ministry of Health, Labor and Welfare to spread TWI, and the only certified organization in Japan to develop TWI trainers. For the past more than 50 years, JITA has trained more than 17,000 supervisors and managers with TWI. Now JITA is making efforts in spreading TWI all over the world.

JITA and MESOC signed a contract on a long-term cooperation in China, beginning with the First TWI TTT training in China. As many local and multinational companies in China are learning and implementing Lean Manufacturing, anyway only a few of them made it successful, MESOC has been researching on Toyota's management and production, Now MESOC has made an exclusive contract with JITA, and we are making efforts in spreading TWI all over the China.

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