

第四届 TWI 2012 年度大奖峰会

2012 TWI Annual Award Summit

时间：2012年3月16日
地点：上海建国宾馆
Date：March 16th, 2012
Venue: Jianguo Hotel Shanghai



您不能错过此届峰会的7大理由：

1. 国内独家举办的TWI大奖峰会
2. 中国最权威的TWI峰会
3. 评选历程长达半年之久，从数十个案例中选出六个入围案例
4. 日产训专家亲临会议现场传授TWI经验
5. 卓制咨询总监徐毅现场点评各个入围案例
6. 当场诞生中国第四届TWI卓越发展奖和最佳推进奖
7. 了解TWI在当今中国各大企业实施的**最佳实践**

7 Reasons that you can't miss this TWI Annual Award Summit:

1. Exclusive TWI Award Summit in China
2. The most authoritative TWI Summit in China
3. After 6 months' abortive selection and evaluation, 6 TWI Nominees came out of Tens of submitted cases
4. Gaining directions and guidance from senior TWI expert from Japan Industrial Training Association (JITA)
5. On-site Comments from MESCC Consultant Director Mr. Xu Yi
6. TWI Best Promotion Award and TWI Development Excellence Award on-site announcement
7. Exploring best practice of TWI Implementation in current China

时间安排

Time Session

9:00am - 9:20 am



会议内容

Contents

主题演讲：徐毅 卓制咨询总监

Keynote Presentation: Xu Yi, Consultant Director of MESC

TWI之旅

自从成为中国大陆地区首批认证的TWI高级讲师，徐毅先生便开始了再一次的出发，在不同类型的制造业播撒着TWI的燎原火种。

在路上，播种的同时也在收获。越来越多的制造业逐步认同了TWI所蕴涵的“先造人，再造物”，TWI的标准化和“守破离”，TWI的主旨，指导、待人、改善和安全的技能。

在这个20分钟的演讲环节中，徐毅先生将和我们一起分享TWI一路中的风景和随笔，痛并快乐着.....

TWI Journey

Since becoming the JITA Certified Senior TWI Trainer, Mr. Xu started off again, to spread kindling of TWI on different types of manufacturing industries.

On the way, we seeded also at harvest. More and more manufacturing industries have gradually recognized the implication of TWI, "first made man, then made material", Standardization and "Observe, Break, Separate", Job Instruction, Job Relations, Job Method and Job Safety.

In this 20 minutes' session, Mr. Xu Yi will share with us all the scenery and essays along the TWI trip, with pain and joy...

9:20am- 10:10am

TWI——精益的基础，企业持续改善文化的源泉

莫仕连接器（成都）有限公司

Molex Connectors (Chengdu) Co., Ltd.

10:10am-11:00am

一线现场管理者能力提升靠TWI

博世汽车部件（苏州）有限公司

Automotive Electronics Bosch Automotive Products (Suzhou) Co., Ltd.

11:00am-11:20am

早茶时间和自由联络

Morning Break and Free Networking

11:20am-12:10pm

英飞凌的TWI元年

英飞凌科技（无锡）有限公司

Infineon Technologies (Wuxi) Co., Ltd.

12:10pm-13:30pm

午餐时间

Luncheon

第四届 TWI 2012 年度大奖峰会

2012 TWI Annual Award Summit



13:30pm-14:20pm	<p>TWI——战略催化剂</p> <p>联合汽车电子有限公司 United Automotive Electronic Co., Ltd.</p>
14:20pm-15:10pm	<p>正在评选，入围待定</p>
15:10pm-16:00pm	<p>正在评选，入围待定</p>
16:00pm-16:20pm	<p>下午茶时间和自由联络 Afternoon Break and Free Networking</p>
16:20pm-16:40pm	<p>客户分享推行TWI感想 Learning & sharing TWI implementation</p> <p>前几届TWI峰会获奖客户代表分享 Speech from past several award winners</p> <p>揭晓TWI最佳推动奖和卓越发展奖 Announce Two Awards</p> <p>最佳推动奖 TWI Best Promotion Award</p> <p>卓越发展奖 TWI Development Excellence Award</p> <p>颁奖嘉宾发言 Speech from JITA experts</p> <p>日本产业训练协会和TWI在日本的发展概况 Overview on the development of JITA and TWI</p> <p>远藤博久 TWI高级讲师 日本产业训练协会 Hirohisa Endo TWI Senior Trainer Japan Industrial Training Association</p>
17:30pm	<p>大会结束 The end of the summit</p>

第四届 TWI 2012 年度大奖峰会

2012 TWI Annual Award Summit



以下是峰会的具体信息：

Please kindly find detailed information as following,

主办单位: Organizer:	上海卓制商务咨询有限公司 Shanghai MESCS Business Consulting Co., Ltd
支援单位: Supporter:	日本产业训练协会 Japan Industry Training Association
赞助单位: Sponsor:	
媒体支持: Media Support:	
日期 : Date:	2012年3月16日 (周五) March 16th, 2012 (Friday)
地点: Venue:	上海建国宾馆 Jianguo Hotel Shanghai
参会费用 : Participation Fee:	1000元/人 RMB 1,000/person

如果您有任何问题，请致电 SophiaFu 付小姐021-54234889，或者发邮件至 Sophia.fu@chinamesc.com

If there are any questions, please kindly call Ms.Fu at 021-54234889 or email to sophia.fu@chinamesc.com

顺祝商祺！

Kindest Regards ,

上海卓制商务咨询有限公司
Shanghai MESCS Business Consulting Co., Ltd.